

LAS ROZAS INNOVA GETS 4,3 MILLION FROM NEXT GENERATION FUNDS FOR SUSTAINABLE MOBILITY PROJECTS

- Through the European fundraising office, Las Rozas obtains the maximum amount the city could aspire to for this project.
- The funds will be used for the city's sustainable mobility project budgeted at 5.7 million euros.
- New cycle paths and mobility areas with secure parking for bicycles, scooters and electric chargers will be created.
- De la Uz: "An important boost to continue making Las Rozas a benchmark in innovation and sustainability".

Las Rozas has obtained 4.3 million euros from the European Next Generation funds that will allow the implementation of mobility and sustainability projects for the city. This is the first major grant of the recovery, transformation and resilience plan obtained by the European fundraising office of Las Rozas Innova, Municipal innovation company, to improve the lives of the citizens of the city.

"The arrival of European funds to the city is an endorsement of the work done by Las Rozas Innova to attract funds to the municipality that will allow us to implement additional projects to improve the city and the services of the city council. This first recruitment achieved by the Office is therefore an opportunity and an important boost to continue making Las Rozas a benchmark in

innovation and sustainability", declared the mayor of the municipality and president of Las Rozas Innova, José de la Uz.

These funds will be used to promote sustainable mobility in the municipality with an Urban Cycle Route Network, which will be developed through the creation of new stretches of cycle lanes, as well as various extensions and improvements to existing ones in the city, so that all areas of the municipality are interconnected in a sustainable way.

The funds will also be used for the construction, in this case through Las Rozas Innova, of two Sustainable Mobility Areas, in Las Matas and Navalcarbón, which will integrate different mobility systems for citizens, such as secure parking for bicycles and personal mobility vehicles (PMVs) like scooters, as well as charging points for electric vehicles, among other services, thus boosting the use of the new network available.

The project submitted to the European bodies involves a total investment of 5.7 million euros, which means that more than 75% of the action plan designed can be financed with European funds. This is the first major fundraising by the recently created entity under the auspices of Las Rozas Innova, which has presented other projects that could also be translated into new fundraising soon.

Specifically, the Las Rozas Innova Fundraising Office has already applied for more than 14 million euros from the Next Generation Funds to reactivate the economy and improve the quality of life in the city with projects aimed at

improving energy efficiency, implementing Information Technology, promoting sustainable mobility, preserving, and increasing the environmental value of the city, boosting, and supporting SMEs and entrepreneurs and developing tourism in the city.

The Fundraising Office

Las Rozas has created the Fundraising Office within the municipal company Las Rozas Innova with the aim of accessing European funding sources to finance the city's major projects. This office detects the needs of Las Rozas, identifies its strengths, prepares the proposals, coordinates the consortia, manages the dossiers, carries out the follow-up and justifies the aid.

With the help of the Rozas Innova Fundraising Office, Las Rozas continues to position itself as a national and international benchmark in technology and innovation. It is the City Council's commitment to convert Las Rozas into an eco-sustainable and smart city, focused on people and based on the efficient digitalization of citizen services.