

Raúl Sánchez Fernández-Bernal 🚰 Director de Alianzas, Estrategia e Innovación Abierta O 27/06/2023 15:45 😙







# **#GMCCHALLENGE 2023**

**Terms and Conditions** 

**June 2023** 





Baul Sánchez Fernández-Bernal Baul Sánchez Fernández-Bernal Baul Director de Alianzas, Estrategia e Innovación Abierta O 27/06/2023 15:45



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MARIA ISABEL PITA CAÑAS Gerente 27/06/2023 18:48



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EMPRESA MUNICIPAL DE LA INNOVACIÓN Y EL TRANSPORTE URBANO DE LAS ROZAS DE MADRID, S.A.

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Baúl Sánchez Fernández-Bernal W Director de Alianzas, Estrategia e Innovación Abierta O V 27/06/2023 15:45 S O DIRECTOR DE CONTRA DE CON







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#### 1 OBJECTIVE OF THE CHALLENGE

The terms and conditions of the GLOBAL MOBILITY CALL – LAS ROZAS INNOVA CHALLENGE (hereinafter "GMC 2023 CHALLENGE") are hereby announced, a competition that seeks to identify and recognize innovative technological solutions from anywhere in the world that help to improve the mobility of people and the logistics of goods in the "last mile" in small or medium-sized<sup>2</sup> cities in a sustainable and efficient way. The proposed solution must be replicable and scalable in different cities around the world.

GMC 2023 CHALLENGE is an open innovation initiative that takes place within the framework of the "Global Mobility Call" (hereinafter "GMC"), an event that will take place at IFEMA in Madrid from October 24 to October 26, 2023. GMC is the only World Congress and Exhibition Fair on sustainable mobility of people and goods that connects all industries and stakeholders through a transversal and holistic approach to mobility. Through this Challenge, the national and international ecosystem of emerging companies or start-ups linked to sustainable mobility is invited to present proposals and innovative technological solutions from anywhere in the world, which help to improve the mobility of people and the logistics of goods in the "last mile" in medium-sized cities in a sustainable and efficient way.

GMC 2023 CHALLENGE is sponsored and organized by Empresa Municipal de la Innovación y Transporte de Las Rozas de Madrid, S.A. (hereinafter "LAS ROZAS INNOVA" or "The Organization"). LAS ROZAS INNOVA is "Strategic Innovation Partner" of the GMC by virtue of the sponsorship contract formalized with the Institución Ferial de Madrid (hereinafter "IFEMA MADRID") on June 21, 2023, and whose main purpose is the organization of this Challenge.

LAS ROZAS INNOVA is a corporate entity, with public capital in the form of a limited liability company, recognized as a means of the City Council of Las Rozas de Madrid, Spain. Among others, its corporate purpose is to "develop projects to promote entrepreneurship and innovation and attract newly created companies that market products through the use of information and communication technologies ..." "... as well as Smart City solutions projects and the promotion of innovation... ". LAS ROZAS INNOVA has its registered office at Calle Jacinto





<sup>&</sup>lt;sup>1</sup> The term "last mile" refers to the last leg of the delivery of goods in the supply chain and of the mobility of people.

<sup>&</sup>lt;sup>2</sup> Cities with less than 500,000 inhabitants.



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Benavente, 2A, 28232 Las Rozas de Madrid, Spain and it is registered in the Registro Mercantil de Madrid in volume 34106, page 180, section 8, sheet M-3777258, with Company Tax Code A-84116698.

## 2 THE CHALLENGE

#### 2.1 Context

According to the United Nations<sup>3</sup>, 56% of the world's population in 2021 lived in cities and it is estimated that this figure will approach 70% in 2050. Most of them live in medium- or small-sized cities. The future, therefore, will be urban, but not necessarily in large cities.

Among the many challenges that cities will have to face, the mobility of people and goods will be a key element to ensure the sustainability of the planet and the reduction of the impact of climate change. All this without losing the efficiency and well-being of people and especially in what in logistics is called "the last mile" or mobility of people in their daily lives. According to UN Habitat, the "last mile" refers to "a brief stage of the supply chain: the last leg of delivery" of both goods and the mobility of people. This stage is the most expensive and with a greater complexity of the logistics chain, estimated to account for up to a third of the total transport cost.

In this challenge, digital transformation has significantly contributed to change the way we consume, with the emergence especially in the last ten years of e-commerce and distribution platforms that are reducing the consumption of local products, which significantly affects local commerce and contributes to increase traffic in cities. Likewise, thanks to digitalization, the way we work has also modified the need for face-to-face in the workplace. In this process, the impact of the pandemic in 2020 has accelerated this digitalization and has increased the weight of e-commerce in the way we buy products. In the European Union alone, more than 25% of this traffic is the result of goods transport.

Ensuring that, in the "last mile", both people and goods move in the most sustainable and efficient way possible will be key both today and in the future, to achieve a world freer of CO<sub>2</sub>, in short, a better planet for all and that tries to reduce climate change.



<sup>&</sup>lt;sup>3</sup> UN Habitat (2022): Envisaging the Future of Cities, World Cities Report 2022, Nairobi, Kenya.

<sup>&</sup>lt;sup>4</sup> UN Habitat (2013), Planning and Design for Sustainable Urban Mobility: <u>Global Report on Human Settlements 2013</u>, Nairobi, Kenya.



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Innovation and technology can provide solutions that allow to considerably improve not only the impact on sustainability, but the improvement in the way both goods and peopling move in cities. This challenge and the possible solutions involve both the private and public sectors and, above all, people living in cities.

In response to the above, from the GMC, LAS ROZAS INNOVA launches the following challenge:

Medium- and small-sized cities facing the challenge of the "last mile":

How can technology and innovation help to improve the mobility of people and the logistics of goods to be more sustainable and efficient?

## 2.2 What kind of proposals is expected?

Innovative proposals from anywhere in the world, that are replicable and scalable especially in medium and small cities and that are a hallmark of the GMC.

We look forward to receiving proposals that meet the following requirements:

- Ideas, projects, or start-ups that have developed solutions with applicability in cities.
- 2. Solutions with high growth potential and scalability.
- 3. Solutions that give a total or partial response to the challenge posed, providing differential value through the application of innovation, technology, or a new business model.
- 4. Original solutions. The plagiarism of a solution or the presentation of a solution that has been already awarded in another initiative or contest will mean the immediate expulsion of the innovative agent from the Challenge and the impossibility of presenting itself again in the future.
- 5. Solutions that comply with the General Data Protection Regulation (GDPR).









#### 3 STAGES

#### 3.1 LAUNCH AND INSCRIPTION STAGE

Dates: From Wednesday, 28<sup>th</sup> June until Friday 22<sup>nd</sup> September 2023

Participation in the GMC CHALLENGE requires prior online registration in one of the two categories (ideas/projects and start-ups) by completing the registration form available on the website [www.lasrozasinnova.es] and submitting the necessary documentation specified therein. Registration for the GMC CHALLENGE will be free.

Participants must provide LAS ROZAS INNOVA with their name, surname, contact email, contact telephone number, link to their LinkedIn profile, as well as information about the solution and company in which they develop the technology.

Such personal data will be required through the web and with the guarantees and rights contained in the rules on Protection of Personal Data.

Applications must be submitted from Wednesday, 28<sup>th</sup> June at 09:00 until Friday 22<sup>nd</sup> September 2023 at 23:59 [UTC / GMT +1h]. The Organization reserves the right to extend the deadline through the web, or the modification of any of the deadlines of this challenge, not considering registrations made after the deadline indicated on the GMC Challenge website [www.lasrozasinova.es].

## 3.2 1st ASSESSMENT

## Dates: From Saturday 23<sup>rd</sup> September to Sunday, 8<sup>th</sup> October 2023

Once the submission period has closed, The Organization will initiate a process of analysis and assessment of the proposals received during which the Semifinalists of the GMC Challenge will be selected.

During the assessment, a first filtering will be carried out by The Organization to ensure that the proposals received meet the minimum requirements and an expert jury will select the finalists. The Jury of the initiative will be made up by experts with experience in sustainable mobility chosen by LAS ROZAS INNOVA and people appointed by IFEMA. In this phase, a total of 12 proposals will be selected, 6 per category, which will be semifinalists.









## 3.3 SEMIFINAL: 2nd ASSESSMENT

## Dates: From Monday, 9th October to Sunday, 15th October 2023

Once the 12 semifinalist proposals are made public, to move on to the next phase, the semifinalists must send the Organization a video summary in English or Spanish of a maximum duration of 1 minute, where the main and innovative aspects of the proposal are summarized. The video must be sent by email no later than Friday, 7th October at 23:59 [GMC+1]. No need to send the file, you can send a link to view the video. The submission of this video is mandatory. In case of not submitting it, the candidacy will be automatically eliminated.

The Jury will evaluate, in addition to the documentation presented, the content of this video-summary. From this evaluation, the Jury will select a total of 6 proposals, 3 per category, that will be the Finalists of the GMC Challenge 2023.

The Organization will make public the list of finalist proposals through social networks and will also communicate individually with each of the finalists on Monday, October 16.

## 3.4 FINAL PITCH SESSION AND AWARDS

## Date: Wednesday, 25th October 2023

The award ceremony will be held on Wednesday 25<sup>th</sup> October 2023, at the GMC facilities in Madrid, Spain. There the finalists must present their solutions to the jury and the winners will be awarded. The exact location and time will be communicated to Finalists in advance, as well as the format and details of the presentation to be made at the GMC. Unless a collaborating entity covers them, the Organization will not cover the travel expenses and maintenance costs of the finalists. However, a virtual presentation may be made to the Jury.

Main Dates and Key Milestones				
Date	Milestone			
Wednesday, 28 <sup>th</sup> June	LAUNCHING			
Friday, 22 <sup>nd</sup> September	CLOSING SUBMISSION OF PROPOSALS			
Monday, 9 <sup>th</sup> October	COMMUNICATION 12 SEMIFINALISTS			
Monday, 16 <sup>th</sup> October	COMMUNICATION 6 FINALISTS			
Wednesday, 25 <sup>th</sup> October	FINAL PITCHES AND AWARDS			







## 4 PARTICIPATION REQUIREMENTS

## 4.1 What solutions are GMC and LAS ROZAS INNOVA looking for?

The Organization expects to receive proposals that meet the following requirements:

- 1 Ideas, projects or start-ups that have developed solutions with applicability in cities
- 2 Solutions with high growth potential and scalability.
- 3 Solutions that give a total or partial response to the challenge posed, providing differential value through the application of innovation, technology or a new business model.
- 4 Original solutions. The plagiarism of a solution or the presentation of a solution that has been already awarded in another initiative or contest will mean the immediate expulsion of the innovative agent from the Challenge and the impossibility of presenting itself again in the future.
- 5 Solutions that comply with the General Data Protection Regulation (GDPR).

## 4.2 Who can participate in the Challenge?

To participate in the Challenge, it is necessary to meet the following requirements:

- Participants must be willing or able to allocate human and technical resources to the development of the solution.
- Participants and their team members must have no criminal or police records and no tax and Social Security debts. At any time, The Organization may require the accreditation of the above points by providing the corresponding certificates issued by public bodies or competent authorities.
- Participants may not be part of or be members of The Organization or its collaborating companies.

The Organization reserves the right to expel any participant from the Challenge, in case compliance with the aspects specified above is not accredited.







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#### 5 JURY AND SELECTION CRITERIA

The selection of finalists and winners of the Challenge will be made by a Jury made up by a committee of evaluators proposed by LAS ROZAS INNOVA and people appointed by IFEMA. The members of the Jury will sign a declaration of responsibility for the absence of conflict of interests regarding the finalist proposals.

To carry out this process, the selection criteria are as follows:

- 1. Adequacy to the challenge: ability to solve the challenge partially or totally, or any of its use cases, and respond to the needs raised. 30 points.
- 2. Innovation: innovative degree of the proposed solution, ability to add value through the application of unique or disruptive technologies that solve complex problems. The sustainability and accessibility of the proposal will be also assessed. 30 points. In the Idea category this criterion will have greater weight, 50 points.
- 3. Maturity: degree of technological maturity of the proposed solution, degree of maturity of the business (alliances and key partners, customers, turnover, etc.). In the Idea category this criterion is not applicable. 20 points.
- **4. Scalability:** potential to grow and expand the current business model and possibility of scaling the solution to other cities. **20 points.**

At the end of the assessment period of the proposals, the corresponding Minutes will be issued with the score obtained by each participant.

#### 6 AWARDS AND CATEGORIES

The most valued proposals will receive, on the one hand, a cash prize and, on the other, prizes in kind. LAS ROZAS INNOVA will distribute a total of €15,000 in cash between the winners of the two categories.

There will be only one winner in each category:

- Idea/Project. Solutions whose technological project has not reached the market yet. Prize of €5,000 in cash.
- Start-up. Solutions with proof of concept ("PoC") or minimum viable product ("MVP") deployed and validated, carried out by an incorporated company with no more of seven years of life, it is not listed on a regulated market, and it is developing an innovative entrepreneurship project that has a scalable business mode. Prize of €10,000 in cash.





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Additionally, they will receive the following prizes in kind:

On the part of LAS ROZAS INNOVA, the winning proposal in the Startup/Emerging Company category will be able to benefit from:

- 1. Free admission to LAS ROZAS INNOVA Hub in the city of Las Rozas de Madrid, Spain, for 6 months under the conditions indicated in the Bases of this, accessing all the services for start-ups:
  - Access to the network of experts.
  - Access to community trainings and events.
  - Access to the benefits of Hub members.
  - · Access to meeting rooms, office area...
- 2. Visibility in social networks.
- 3. Chance to do a pilot project in the city (conditioned to a certain level of maturity and if the solution fits in with Las Rozas).

## On the part of IFEMA MADRID:

- 1. Chance for the winning companies of the two categories of the challenge, idea, and start-up, to present their projects at GMC 2024 as winners of the challenge of the last edition.
- 2. In the case of the "Start-up" category, the winner will be able to have a stand in the area dedicated to start-ups in the GMC 2024 edition.

The Annex includes the details of the prizes provided by the different partners of the Challenge. The Organization could add more prizes either in kind or in cash on the part of collaborating entities. In that case, the details would be disseminated both on the Challenge website and on social networks and would be incorporated as an Annex to these Legal Bases at the latest before the award event of the final selection of candidatures.

At the award event, the jury will meet behind closed doors and determine the winning proposals of the Challenge whose results will be made public at the end of the ceremony and on the website of the <u>GMC</u>, LAS ROZAS INNOVA and different collaborators, as well as on their social networks.

The Organization reserves the right to leave any of the two categories void if the quality of the proposals received does not meet the minimum expected technical quality.

Important: The prizes will fall, for tax reasons, on the natural or legal person who registers the proposal. In the start-up category, the prize must be allocated to the development and improvement of the winning solution, for which the winner must sign a responsible declaration regarding the application of the prize.





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Such transfers will be made within thirty (30) business days immediately after the award ceremony. The Organization will not assume the costs, commissions or taxes derived from the transfer of the prize.

LAS ROZAS INNOVA reserves the right to request the necessary documentation to prove the requirements demanded in both categories to present a solution to the proposed Challenge.

#### 7 CODE OF CONDUCT

Participants must ensure that the content of the creation does not include content of illegal nature, or that may violate fundamental rights. In addition, participants must ensure ethical compliance and be always respectful towards the rest of the participants, any contrary conduct will be grounds for immediate disqualification.

#### 8 CONTACT INFORMATION

In order to carry out the Challenge with clarity and transparency, the team of LAS ROZAS INNOVA will resolve any queries or doubts made by any interested person.

To make inquiries or resolve doubts related to the Challenge or the submission of requests for participation, interested parties can contact LAS ROZAS INNOVA through this email address: <a href="mailto:open.innovation@lasrozasinnova.es">open.innovation@lasrozasinnova.es</a>.

## 9 RIGHTS RECOGNIZED TO LAS ROZAS INNOVA AND IFEMA

Participation in the Challenge implies that participants authorize LAS ROZAS INNOVA, as Data Controller, and its Data Processors (agents, employees, designated representatives and service providers), and IFEMA or GMC to reproduce, distribute or use in a similar way, without limitation of territory, any photograph and / or video of these participants and / or sound recordings of their voices, that have been made or provided in relation to the GMC 2023 CHALLENGE for publication on the website of the event or IFEMA and on <a href="https://www.lasrozasinnova.es">www.lasrozasinnova.es</a> and/or other communication channels that The Organization considers relevant (corporate websites, internal social networks, YouTube, Facebook, LinkedIn, Twitter, press, TV, radio, newsletters, etc.).





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The legal basis for using the photos, videos, sound recordings and all or part of the copyrighted materials in which participants may appear individually or in groups as part of their participation in the Challenge, as well as their additional information (name, surname, LinkedIn profile, position/title and company/start-up) for the aforementioned purposes is the fulfilment of the contract, considering these Challenge Rules as a valid contract between LAS ROZAS INNOVA and the participants.

In addition, the participants authorize The Organization to:

- 1. Post the summary of their solutions and/or ideas on the GMC website and on the one of the Challenge on <a href="https://www.lasrozasinnova.es">www.lasrozasinnova.es</a>.
- Use the name and title of their solutions and/or pilot projects, without time limit, to be mentioned on the GMC website and on <u>www.lasrozasinnova.es</u> and/or for any actions or events related in any way to LAS ROZAS INNOVA and the GMC.

#### 10 CONFIDENTIALITY

All information and documentation, including, but not limited to, documentation and commercial, financial, and technical information, provided by the participants and by The Organization within the framework of the Challenge, directly or indirectly, whether orally or written or in any medium, including computers, will be considered confidential information (the "Confidential Information"). The participants and The Organization mutually agree not to reproduce, publish, or disseminate the Confidential Information and to use it only within the framework of the activities that are the object of the Challenge.

The participants and The Organization will take reasonable measures to ensure compliance with the confidentiality obligations established in this clause.

Information that is or has become public domain by any means will not be confidential without violating the confidentiality obligations established in these bases.

The content of all ideas and projects submitted to this call, and all data and information of any kind provided by participants, will be treated as confidential by The Organization, which undertakes not to use them for purposes other than those arising from this document.





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#### 11 INTELLECTUAL AND INDUSTRIAL PROPERTY

Any products, platforms, materials, services supplied, computer applications, their hardware and software components, source codes, executable codes, specific developments, models, samples, drawings, procedures, documentation, information and any other objects susceptible to protection by the Intellectual or Industrial Property (the "Protectable Elements"), ownership, respectively, of LAS ROZAS INNOVA or of the participants, constitute, together with any other knowledge acquired in registration or extra-registration, the "Know-How" of each of them. The Know-How acquired until participation in this Challenge will be considered, for these purposes, as "Previous Know-How".

The participants will be responsible for having formalized the measures of protection of their intellectual and industrial rights, prior to the presentation of their proposals.

By submitting applications to participate, participants warrant that:

- The ownership of each and every one of the proposals submitted that are protected or are likely to be protected by industrial and intellectual property law, corresponds to the authors and / or owners of the aforementioned proposals.
- 2. They have full rights and disposition of their proposals; they comply with the applicable legislation in matters of Intellectual and Industrial Property and their Prior Know-How does not violate the rights of third parties.

Participants will exempt The Organization from any liability, damages, losses, costs and expenses arising directly or indirectly from any breach, infringement or alleged breach or infringement in relation to their Know-How and the Protectable Elements of third parties used in connection with the Challenge in any country and shall immediately reimburse The Organization for all amounts paid by The Organization in connection with the foregoing. In addition, in case of any breach, infringement or alleged breach or infringement in relation to the aforementioned aspects, it may be determined that the participant does not participate in the current call and the impossibility of presenting himself/herself again in the future, as well as, where appropriate, the withdrawal of the benefits granted.





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#### 12 DATA PROTECTION

## Who is responsible for the treatment?

In compliance with the provisions of current regulations on the protection of personal data, the EU General Data Protection Regulation (hereinafter "GDPR") 2016/679 of the European Parliament and of the Council of the European Union of April 27, 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, as well as with the Organic Law 3/2018, of December 5, Protection of Personal Data and Guarantee of digital rights, we inform you that the personal data provided by the people participating in the Challenge will be treated by LAS ROZAS INNOVA, as Responsible for the Treatment.

#### Contact and identification of the data controller

Empresa Municipal de la Innovación y Transporte Urbano de Las Rozas de Madrid, with Company Tax Code A 84116698, and registered office at Calle Jacinto Benavente, 2A, 28232 Las Rozas de Madrid.

If you have any questions about the registration process or about any other aspect of the Challenge related to privacy, you can contact LAS ROZAS INNOVA through the email: <a href="mailto:dpo@lasrozasinnova.es">dpo@lasrozasinnova.es</a>.

# For what purpose do we process your personal data and what is the legitimacy to process them?

Data will be treated in accordance with the terms detailed in this privacy policy.

The purpose of the treatment is the integral management of the competition. The use given to the data is the one derived from the management of applications for participation in the selection processes, the assessment of proposals, the performance of selective tests, the sending of communications related to the organization, the management and celebration of the competition, the promotion of the competition in social networks and other steps related to the process. In addition, they will be incorporated into the databases of LAS ROZAS INNOVA to send information on future activities.

The data that are treated are:

- 1. Identification data: Name and surname(s), telephone and contact email.
- 2. Personal characteristics data: Image (see clause 10).
- 3. Academic or professional data: position, professional and academic experience (via link to LinkedIn page and / or CV).
- 4. Other information: idea and motivation to solve the challenge.





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In case of any modification in your data, please notify us in writing as soon as possible, to keep the data duly updated.

The participant will be considered as a natural person who accesses the platform to be a candidate for the competition.

The legal basis for the treatment of the purposes described above is the express consent given by the interested party, through the acceptance of the terms and conditions of these bases (GDPR: 6.1.a).

## How long will we keep your data?

The documentation generated within the framework of this initiative will be kept for the time legally established for compliance with legal obligations or, where appropriate, for a period of five years from the date of registration.

## Will your data be communicated to third parties?

The data provided by the interested party and those generated in the contest itself may be transferred for communication materials of the initiative to the members of the Jury and to the different service providers necessary for the correct management and development of the competition. With all of them, LAS ROZAS INNOVA will have signed the corresponding agreements of Treatment Managers.

## What are your rights when you provide us with your data?

The participants, as owners of the data, have the right to access, rectify, cancel the data, or request the portability of these, oppose the treatment and request the limitation of it. In order to exercise these rights, participants must specify the right or rights they wish to exercise.

To exercise the aforementioned rights, you must send your communication to dpo@lasrozasinnova.es.

The Organization will keep your personal data only for the time required to carry out the purposes for which they were collected and you will be able to revoke your consent at any time. The personal data provided to The Organization will be kept for the time legally established for compliance with legal obligations or, where appropriate, for a period of five years from the date of registration.

Likewise, if you consider that the processing of data by The Organization has not been in accordance with the applicable regulations, you may file a claim with the Data Protection Agency through the following website <a href="https://www.aepd.es">www.aepd.es</a>.





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## 13 ASSIGNMENT OF IMAGE RIGHTS

The Organization, in order to promote its own image and services, may capture or use images of the development of the activity and any event related to it (including the videos of the registration form).

The participants authorize the capture, editing, reproduction and publication of their images on the corporate website, as well as in their profiles on social networks and web pages and / or blogs in which The Organization participates (Facebook, Twitter...), in accordance with the aforementioned purpose and without any time limitation or restriction to the territorial scope of any country, always under the rigor and respect for their honour and personal privacy, in accordance with the Organic Law 1/1982, of May 5, on Civil Protection of the Right to Honour, Personal and Family Privacy and Self-Image.

In accordance with the GDPR, we inform you that these images, which are considered personal data, will be treated by The Organization, only for the purposes described above and in accordance with the Privacy Policy.

In compliance with the current regulations, The Organization informs that your data may be shared with the promoters / organizers of the event and with those service providers that, in order to correctly execute them, have to access your data.

At any time, you can exercise the rights of access, rectification or deletion, as well as withdraw consent in writing, accompanied by a photocopy of your ID, or equivalent supporting document to the address: <a href="mailto:dpo@lasrozasinnova.es">dpo@lasrozasinnova.es</a>.

#### 14 FINAL CONSIDERATIONS

This call may be modified, interrupted and / or cancelled if justified circumstances require it. Likewise, The Organization reserves the right to declare all or any of the benefits void if no proposal presented meets the expected quality at the discretion of The Organization's Decision-Making Committee. Likewise, The Organization reserves the right not to select companies or start-ups during the Challenge, as it deems appropriate.

This will be made known to the participants of The Challenge, through the same means in which its celebration was communicated, exempting The Organization from any obligation or economic compensation with respect to the participants.





Raúl Sánchez Fernández-Bernal 💥 📆 Director de Alianzas, Estrategia e Innovación Abierta O 👣 27/06/2023 15:45 😠 📙



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#### 15 ACCEPTANCE OF TERMS AND CONDITIONS

The presentation of the registration form and subsequent presentation and participation in the competition necessarily implies the acceptance of the terms and conditions expressed in these legal bases.

The Organization reserves the right to terminate the Challenge at any time and/or in advance, without any liability for it. The Organization will do everything possible to avoid that the eventual early cancellation harms all or part of the participants.

The Organization is not responsible for any damages, losses, deterioration, theft, delays that participants may suffer due to their participation or enjoyment of the prize during the course of the competition for reasons not attributable to The Organization, nor will it be responsible for any other circumstance such as, force majeure, fortuitous event or other circumstances beyond the control of The Organization of the competition, which could affect the performance of the Challenge.

In no case will The Organization be responsible for errors in the provision of services by third parties (e.g. internet providers, electricity, etc.) or entity whose participation is necessary for the correct performance of the Challenge.

These terms constitute the sole agreement between The Organization and the participants of the GMC 2023 CHALLENGE and supersede any prior agreement between such parties in relation to it.

## 16 TAXATION

The parties will be subject to the current tax regulations that are applicable, specifically, if applicable, Law 35/2006, of November 28, on Personal Income Tax and all its implementing regulations in Spain.

LAS ROZAS INNOVA will be the company in charge of making the corresponding withholdings provided for in the regulations, and of complying with the legal precepts established for the payment of the prizes.

#### 17 JURISDICTION AND COURTS

For the knowledge of any litigation that may arise regarding the interpretation or application of these Legal Bases, the applicable law will be that in force in Spain.

The participants and The Organization accept that any disputes that may arise in the interpretation or execution of these rules will be subject to the jurisdiction of the Courts and Tribunals of Madrid Capital, waiving any other jurisdiction that may be competent.

In Las Rozas, this 28th day of June, 2023.





Raúl Sánchez Fernández-Bernal W Director de Alianzas, Estrategia e Innovación Abierta O 27/06/2023 15:45 do



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# **ANNEX**







## 1 ANNEX

## 1.1 ADDITIONAL AWARDS

This section includes additional prizes to those included in Section 6. These awards are provided by various collaborating entities and partners with the category of Ecosystem Partners of the GMC Challenge. Any responsibility related to these prizes corresponds solely and exclusively to the entities mentioned below:

[In alphabetical order]

_t -				
	Only Startup Category Winner			
ALSA	Access to the possibility for <u>ALSA</u> to evaluate the feasibility of			
ALSA	carrying out a pilot for a business area of the company, as long			
	as the theme fits into ALSA's business.			
AMAZON WEB	For all finalists: 6 of 300 USD <u>Amazon Web Services</u> bonuses			
SERVICES	and accompaniment with AWS Staff			
	Only Startup Category Winner			
	Visit to the DHL Innovation Center in Troisdorf, Germany			
DHL Express	https://www.dhl.com/global-en/home/insights-and-			
Iberia	innovation/innovation-center.html			
	Possible Pilot with DHL. As long as the project can be			
	applied to DHL.			
IBERIA	Only Startup Category Winner			
IDERIA	Travel voucher in IBERIA for 2,000 EUR.			
	Only Startup Category Winner			
	Mentoring sessions with senior leaders and subject matter			
IAG CARGO	experts for projects related to air cargo and a guided visit			
IAG CARGO	to its cargo terminal in Barajas, Madrid.			
	Possible Pilot with IAG Cargo, as long as the project is			
	applicable.			
	Entrance Tickets for the winners to the events in which			
	Renfe participates as: South Summit and Al Andalus			
DENIFE	Innovation Venture Program.			
RENFE	Free way to participate in this edition of the Mataró Mobility			
	Antenna, Barcelona. Prize: Realization of real pilot project			
	with 40,000 EUR in 6 months.			



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RENFE - TREN LAB	Dissemination in Tren-Lab networks and possibility of including
REINFE - I REIN LAD	the winning proposals in a pitch, round table, etc.
	• <b>STARTUP Category</b> : 2,000 EUR, possibility of making a pilot,
	as long as TALGO assesses the suitability of the proposal
	for the company and visit the TALGO factory where the AVE
TALGO	and other trains are manufactured in Las Rozas de Madrid,
	Spain.
	IDEA Category: 1,000 EUR and visit the TALGO factory where
	the AVE and other trains are manufactured in Las Rozas

