



FIRMADO POR

Ana Herrera González
Directora de Desarrollo Empresarial y
Emprendimiento
27/06/2024

GLOBALMBLTYCALL



**GLOBAL MOBILITY CALL &
LAS ROZAS INNOVA CHALLENGE
2024
#MOBILITYTOWORKCHALLENGE
Terms and Conditions**



EMPRESA MUNICIPAL DE LA INNOVACIÓN Y DESARROLLO
TECNOLÓGICO S.A.

bases inglés - SEFYCU 5113834

Código Seguro de Verificación: MMAA AADC JX3P AV9X V443

La comprobación de la autenticidad de este documento y otra información está disponible en <https://sede.lasrozasinnova.es/>



FIRMADO POR

Ana Herrera González
Directora de Desarrollo Empresarial y
Emprendimiento
27/06/2024

1	OBJECTIVE OF THE CHALLENGE	1
2	THE CHALLENGE.....	2
3	PARTICIPATION REQUIREMENTS.....	3
3.1	WHAT SOLUTIONS ARE GMC AND LAS ROZAS INNOVA SEEKING?	3
3.2	CATEGORIES.....	3
3.3	WHO CAN PARTICIPATE IN THE CHALLENGE?.....	4
4	STAGES.....	4
4.1	LAUNCH AND INSCRIPTION STAGE	4
4.2	FILTERING AND EVALUATION OF SEMIFINALISTS.....	5
4.3	FINAL PITCH SESSION AND AWARDS.....	5
4.4	MAIN DATES AND KEY MILESTONES.....	6
5	JURY AND SELECTION CRITERIA.....	6
6	AWARDS	7
7	CODE OF CONDUCT	9
8	CONTACT INFORMATION.....	9
9	RIGHTS RECOGNIZED TO LAS ROZAS INNOVA AND IFEMA.....	9
10	CONFIDENCIALITY	10
11	INTELLECTUAL AND INDUSTRIAL PROPERTY	11
12	DATA PROTECTION.....	12
13	ASSIGNMENT OF IMAGE RIGHTS	14
14	FINAL CONSIDERATIONS.....	15
15	ACCEPTANCE OF TERMS AND CONDITIONS.....	15
16	TAXATION	16
17	JURISDICTION AND COURTS.....	16



EMPRESA MUNICIPAL DE LA INNOVACIÓN Y DESARROLLO
TECNOLÓGICO S.A.

bases inglés - SEFYCU 5113834

Código Seguro de Verificación: MMAA AADC JX3P AV9X V443



FIRMADO POR

Ana Herrera González
Directora de Desarrollo Empresarial y
Emprendimiento
27/06/2024

1 OBJECTIVE OF THE CHALLENGE

The terms and conditions of the GLOBAL MOBILITY CALL – LAS ROZAS INNOVA CHALLENGE (hereinafter "GMC 2024 CHALLENGE") are hereby announced, a competition that seeks to identify and recognize innovative technological solutions from anywhere in the world that improve sustainable commuting to work; not only in trips to workplaces but also those made during the workday by employees. The proposed solution must be replicable and scalable in different cities around the world and work environments.

GMC 2024 CHALLENGE is an open innovation initiative that takes place within the framework of the "[Global Mobility Call](#)" (hereinafter "GMC"), an event that will take place at IFEMA in Madrid from November 19 to November 21, 2024. GMC is the only World Congress and Exhibition Fair on sustainable mobility of people and goods that connects all industries and *stakeholders* through a transversal and holistic approach to mobility. Through this Challenge, emerging companies or startups from around the world linked to sustainable mobility are invited to present proposals and innovative technological solutions that contribute to improving work commutes, reducing emissions, and enhancing people's quality of life.

GMC 2024 CHALLENGE is sponsored and organized by Empresa Municipal de la Innovación y Desarrollo Tecnológico de Las Rozas de Madrid, S.A. (hereinafter "[LAS ROZAS INNOVA](#)" or "The Organization"). LAS ROZAS INNOVA is "Strategic Innovation Partner" of the GMC.

LAS ROZAS INNOVA is a corporate entity, with public capital in the form of a limited liability company, recognized as a means of the City Council of Las Rozas de Madrid, Spain. Among others, its corporate purpose is to "develop projects to promote entrepreneurship and innovation and attract newly created companies that market products through the use of information and communication technologies ..." "... as well as Smart City solutions projects and the promotion of innovation... ". LAS ROZAS INNOVA has its registered office at Calle Jacinto Benavente, 2A, 28232 Las Rozas de Madrid, Spain and it is registered in the Registro Mercantil de Madrid in volume 34106, page 180, section 8, sheet M-3777258, with Company Tax Code A-84116698.





FIRMADO POR

Ana Herrera González
Directora de Desarrollo Empresarial y
Emprendimiento
27/06/2024

2 THE CHALLENGE

Sustainable mobility at work in Spain is framed within a global context of growing concern about traffic congestion and the environmental consequences of daily commutes of workers in cities and to nearby cities. In a country where cities are densely populated, where residential and work locations are increasingly separated, and traffic is a constant concern, promoting sustainable mobility alternatives becomes crucial to improve this situation.

To curb these consequences, the [European Commission approved the Recovery, Transformation and Resilience Plan \(PRTR\)](#) on June 16, 2021. Among the reforms to be undertaken by member countries is the approval of a Sustainable Mobility Law regulating activities related to transportation and mobility. To comply with European regulations, on February 12, 2024, the Council of Ministers approved the Sustainable Mobility Bill, which defines sustainable mobility as essential for improving the quality of life of citizens and their employment opportunities. According to the draft of the Sustainable Mobility Bill, companies with more than 500 employees or 250 employees per shift must have sustainable transport plans to work as it is essential to improve the population's access to employment. These plans are considered an indispensable tool to advance the promotion of sustainable mobility in commutes to and from work, while also having a positive impact on the employer brand of companies.

Additionally, the Ministry of Transport and Sustainable Mobility has [the Safe, Sustainable and Connected Mobility Strategy 2030](#), which will guide the ministry's actions in mobility, infrastructure, and transport in the coming years, with work-related mobility being one of the measures to be implemented within Axis 1 of the strategy. Given this situation, there is a need to continue promoting sustainable mobility in the workplace as a way to address these challenges. This involves adopting more efficient and environmentally friendly means of transport, such as promoting active mobility, public transport, collaborative or shared mobility, and electric mobility.





FIRMADO POR

Ana Herrera González
Directora de Desarrollo Empresarial y
Emprendimiento
27/06/2024

However, we are in an environment where people's commutes are more complex, and the effective implementation of measures to promote sustainable mobility at work requires the application of technology and innovation. This is where the posed challenge comes into play:

How can technology and innovation help us promote sustainable mobility at work to reduce emissions and improve people's quality of life?

3 PARTICIPATION REQUIREMENTS

3.1 WHAT SOLUTIONS ARE GMC AND LAS ROZAS INNOVA SEEKING?

The Organization expects to receive proposals that meet the following requirements:

1. Ideas, projects, or startups that have developed or are developing solutions applicable to companies to improve people's mobility: carpooling, carsharing, electric mobility (scooters, bicycles, motorcycles, etc.), intelligent traffic management systems, solutions that encourage walking, carbon footprint compensation solutions, and mobility-as-a-service applications, among others.
2. Solutions with high growth potential and scalability.
3. Solutions that give a total or partial response to the challenge posed, providing differential value through the application of innovation, technology or a new business model.
4. Original solutions. The plagiarism of a solution or the presentation of a solution that has been already awarded in another initiative or contest will mean the immediate expulsion of the innovative agent from the Challenge and the impossibility of presenting itself again in the future.
5. Solutions that comply with the General Data Protection Regulation (GDPR).

3.2 CATEGORIES

There will be two different categories for participation:

- **Idea/Project:** Solutions whose technological project has not yet reached the market.
- **Start-up:** Solutions with proof of concept ("PoC") or minimum viable product ("MVP") deployed and validated, carried out by a company established for less than seven years, not listed on a regulated market, and developing an innovative and scalable entrepreneurial project.

The category will be selected in the registration form. Each category will be evaluated with different criteria and will be eligible for different prizes.





FIRMADO POR

Ana Herrera González
Directora de Desarrollo Empresarial y
Emprendimiento
27/06/2024

3.3 WHO CAN PARTICIPATE IN THE CHALLENGE?

To participate in the Challenge, it is necessary to meet the following requirements:

- 1) Participants must be willing or able to allocate human and technical resources to the development of the solution.
- 2) Participants may not be part of or be members of The Organization or its collaborating companies.
- 3) Participants and their team members must have no criminal or police records and no tax and Social Security debts. At any time, The Organization may require the accreditation of the above points by providing the corresponding certificates issued by public bodies or competent authorities.

The Organization reserves the right to expel any participant from the Challenge, in case compliance with the aspects specified above is not accredited.

4 STAGES

4.1 LAUNCH AND INSCRIPTION STAGE

Dates: From Thursday 27th June until Monday 16th September 2024

Participation in the GMC CHALLENGE requires prior online registration in one of the two categories (ideas/projects and start-ups) by completing the registration form available on the website [www.lasrozasinnova.es] and submitting the necessary documentation specified therein. Registration for the GMC CHALLENGE will be free.

Participation form: <https://lasrozasinnova.typeform.com/to/JZ9jYPpy>

Participants must provide LAS ROZAS INNOVA with their name, surname, contact details, as well as information about the solution and company in which they develop the technology.

Such personal data will be required through the web and with the guarantees and rights contained in the rules on Protection of Personal Data.

Applications must be submitted from Thursday, 27th June at 09:00 until Friday 16th September 2024 at 23:59 [UTC / GMT +1h]. The Organization reserves the right to extend the deadline through the web, or the modification of any of the deadlines of this challenge, not considering registrations made after the deadline indicated on the GMC Challenge website [www.lasrozasinnova.es].





FIRMADO POR

Ana Herrera González
Directora de Desarrollo Empresarial y
Emprendimiento
27/06/2024

4.2 FILTERING AND EVALUATION OF SEMIFINALISTS

Dates: From Tuesday 24th September to Thursday, 15th October 2024

Once the deadline for submitting applications is closed, the Organization will initiate a process of analysis and evaluation of the received proposals, during which it will verify compliance with all requirements and select the semifinalists for the GMC Challenge. Proposals that meet the requirements will be evaluated by a mixed jury formed by Las Rozas Innova and individuals designated by IFEMA, all experts in mobility.

Following this evaluation, the jury will select a total of 6 proposals, 3 per category, which will be the finalists of the GMC Challenge 2024. The selected applicants will receive notification via email of their selection.

Once the 6 semifinalist proposals have been notified, they must submit to the Organization their presentation and/or supporting materials to be used during the Demo Day, detailing how they partially or fully address the challenge.

The Organization will make public the list of finalist proposals through social networks and will also communicate individually with each of the finalists on Monday, October 21st (Approximate Date).

4.3 FINAL PITCH SESSION AND AWARDS

Date: From 19th to 21th November 2024

The final and subsequent award ceremony will take place during the Global Mobility Call event between November 20th in Madrid.

During the event, finalists will present their solutions to the jury, and winners will be awarded. The exact location and time will be communicated to the finalists in advance, along with the format and details of the presentation at GMC.

Unless covered by a collaborating entity, the Organization will not cover travel and accommodation expenses for the finalists. However, a virtual presentation may be conducted before the jury if IFEMA has the necessary technical means; otherwise, the finalist must submit a video presenting their solution and addressing the challenge.





FIRMADO POR

Ana Herrera González
Directora de Desarrollo Empresarial y
Emprendimiento
27/06/2024

4.4 MAIN DATES AND KEY MILESTONES

Date	Milestone
Thursday, 27th June	LAUNCHING
Monday, 16 th September	CLOSING SUBMISSION OF PROPOSALS
Monday, 21 st October (Aproximate date)	COMMUNICATION 6 FINALISTS
From 19 th to 21 th November	FINAL PITCHES AND AWARDS

5 JURY AND SELECTION CRITERIA

The selection of finalists and winners of the Challenge will be conducted by a Jury composed of a committee of mobility experts proposed by Las Rozas Innova and individuals designated by IFEMA.

Jury members will sign a declaration confirming the absence of conflicts of interest regarding the semifinalist and finalist proposals.

The evaluation will be based on the following criteria, with scoring per category shown in the table below:





FIRMADO POR

Ana Herrera González
Directora de Desarrollo Empresarial y
Emprendimiento
27/06/2024

Criteria	Score for Idea/Project Category	Score for Startup Category
Relevance to Challenge: Ability to partially or fully solve the challenge, or any of its use cases, and address the stated needs. Sustainability and accessibility of the proposal will be considered.	30 points	30 points
Innovation: Innovative degree of the proposed solution, ability to add value through the application of unique or disruptive technologies	30 points	50 points
Maturity: Technological maturity of the proposed solution, business maturity (key alliances and partners, customers, revenue, etc.).	20 points	N/A
Scalability: Potential to grow and expand the current business model, and possibility to scale the solution to other companies and cities.	20 points	20 points
TOTAL	100 POINTS	100 POINTS

At the end of the assessment period of the proposals, the corresponding Minutes will be issued with the score obtained by each participant.

6 AWARDS

The most valued proposals will receive, on the one hand, a cash prize and, on the other, prizes in kind.

Las Rozas Innova will distribute up to a total of €15,000 in cash among the winners of the two categories to conduct a pilot project in the city with local companies. If, due to justified technical reasons, the feasibility of the pilot cannot be guaranteed, the prize money will be awarded to the winners so they can continue developing their solution.

There will be only one winner in each category:

- Idea/Project. Prize of **€5,000 in cash**.
- Start-up. Prize of **€10,000 in cash**.





FIRMADO POR

Ana Herrera González
Directora de Desarrollo Empresarial y
Emprendimiento
27/06/2024

Additionally, they will receive the following prizes in kind:

On the part of **LAS ROZAS INNOVA**, the winning proposal in the Startup/Emerging Company category will be able to benefit from:

- Free admission to LAS ROZAS INNOVA Hub in the city of Las Rozas de Madrid, Spain, for 6 months under the conditions indicated in the Bases of this, accessing all the services for start-ups:
 - Access to the network of experts.
 - Access to community trainings and events.
 - Access to the benefits of Hub members.
 - Access to meeting rooms, office area...
- Visibility in social networks.
- Chance to do a pilot project in the city (conditioned to a certain level of maturity and if the solution fits in with Las Rozas).

On the part of **IFEMA MADRID**:

- Chance for the winning companies of the two categories of the challenge, idea, and start-up, to present their projects at GMC 2025 as winners of the challenge of the last edition.
- In the case of the "Start-up" category, the winner will be able to have a stand in the area dedicated to start-ups in the GMC 2025 edition

The Organization could add more prizes either in kind or in cash on the part of collaborating entities. In that case, the details would be disseminated both on the Challenge website and on social networks and would be incorporated as an Annex to these Legal Bases at the latest before the award event of the final selection of candidatures.

At the award event, the jury will meet behind closed doors and determine the winning proposals of the Challenge whose results will be made public at the end of the ceremony and on the website of the [GMC](#), LAS ROZAS INNOVA and different collaborators, as well as on their social networks.

The Organization reserves the right to leave any of the two categories void if the quality of the proposals received does not meet the minimum expected technical quality.

Important: The prizes will fall, for tax reasons, on the natural or legal person who registers the proposal. In the startup category, the prize will be allocated towards developing the pilot in Las Rozas and/or improving the awarded solution if the pilot cannot proceed due to technical circumstances.





FIRMADO POR

Ana Herrera González
Directora de Desarrollo Empresarial y
Emprendimiento
27/06/2024

For the winner in the idea category, the prize must be used for the development of the solution, and they must sign a responsible declaration regarding the use of the prize.

Payment for both categories will occur in two phases: 50% of the prize will be disbursed within 30 business days after the award ceremony, and the remaining 50% will be disbursed within 30 business days after the pilot results presentation or development of the idea. If the pilot does not proceed, the payment will be made within 30 business days after the decision is communicated.

The Organization will not cover costs, fees, or taxes associated with the prize transfer.

Las Rozas Innova reserves the right to request documentation to verify compliance with the requirements established in the two categories for submitting a solution to the Challenge.

7 CODE OF CONDUCT

Participants must ensure that the content of the creation does not include content of illegal nature, or that may violate fundamental rights. In addition, participants must ensure ethical compliance and be always respectful towards the rest of the participants, any contrary conduct will be grounds for immediate disqualification.

8 CONTACT INFORMATION

In order to carry out the Challenge with clarity and transparency, the team of LAS ROZAS INNOVA will resolve any queries or doubts made by any interested person.

To make inquiries or resolve doubts related to the Challenge or the submission of requests for participation, interested parties can contact LAS ROZAS INNOVA through this form: <https://lasrozasinnova.typeform.com/to/lnQKAf0c> selecting "Other" as the subject of the inquiry.

9 RIGHTS RECOGNIZED TO LAS ROZAS INNOVA AND IFEMA

Participation in the Challenge implies that participants authorize LAS ROZAS INNOVA, as Data Controller, and its Data Processors (agents, employees, designated representatives and service providers), and IFEMA or GMC to reproduce, distribute or use in a similar way, without limitation of territory, any photograph and / or video





FIRMADO POR

Ana Herrera González
Directora de Desarrollo Empresarial y
Emprendimiento
27/06/2024

of these participants and / or sound recordings of their voices, that have been made or provided in relation to the GMC 2024 CHALLENGE for publication on the website of the event or IFEMA and on www.lasrozasinnova.es and/or other communication channels that The Organization considers relevant (corporate websites, internal social networks, YouTube, Facebook, LinkedIn, Twitter, press, TV, radio, newsletters, etc.).

The legal basis for using the photos, videos, sound recordings and all or part of the copyrighted materials in which participants may appear individually or in groups as part of their participation in the Challenge, as well as their additional information (name, surname, LinkedIn profile, position/title and company/start-up) for the aforementioned purposes is the fulfilment of the contract, considering these Challenge Rules as a valid contract between LAS ROZAS INNOVA and the participants.

In addition, the participants authorize The Organization to:

- a. Post the summary of their solutions and/or ideas on the GMC website and on the one of the Challenge on www.lasrozasinnova.es.
- b. Use the name and title of their solutions and/or pilot projects, without time limit, to be mentioned on the GMC website and on www.lasrozasinnova.es and/or for any actions or events related in any way to LAS ROZAS INNOVA and the GMC.

10 CONFIDENCIALITY

All information and documentation, including, but not limited to, documentation and commercial, financial, and technical information, provided by the participants and by The Organization within the framework of the Challenge, directly or indirectly, whether orally or written or in any medium, including computers, will be considered confidential information (the "Confidential Information"). The participants and The Organization mutually agree not to reproduce, publish, or disseminate the Confidential Information and to use it only within the framework of the activities that are the object of the Challenge.

The participants and The Organization will take reasonable measures to ensure compliance with the confidentiality obligations established in this clause.

Information that is or has become public domain by any means will not be confidential without violating the confidentiality obligations established in these bases.





FIRMADO POR

Ana Herrera González
Directora de Desarrollo Empresarial y
Emprendimiento
27/06/2024

The content of all ideas and projects submitted to this call, and all data and information of any kind provided by participants, will be treated as confidential by The Organization, which undertakes not to use them for purposes other than those arising from this document.

11 INTELLECTUAL AND INDUSTRIAL PROPERTY

Any products, platforms, materials, services supplied, computer applications, their hardware and software components, source codes, executable codes, specific developments, models, samples, drawings, procedures, documentation, information and any other objects susceptible to protection by the Intellectual or Industrial Property (the "**Protectable Elements**"), ownership, respectively, of LAS ROZAS INNOVA or of the participants, constitute, together with any other knowledge acquired in registration or extra-registration, the "**Know-How**" of each of them. The Know-How acquired until participation in this Challenge will be considered, for these purposes, as "**Previous Know-How**".

The participants will be responsible for having formalized the measures of protection of their intellectual and industrial rights, prior to the presentation of their proposals.

By submitting applications to participate, participants warrant that:

- a) The ownership of each and every one of the proposals submitted that are protected or are likely to be protected by industrial and intellectual property law, corresponds to the authors and/or owners of the aforementioned proposals.
- b) They have full rights and disposition of their proposals; they comply with the applicable legislation in matters of Intellectual and Industrial Property and their Prior *Know-How* does not violate the rights of third parties.

Participants will exempt The Organization from any liability, damages, losses, costs and expenses arising directly or indirectly from any breach, infringement or alleged breach or infringement in relation to their *Know-How* and the Protectable Elements of third parties used in connection with the Challenge in any country and shall immediately reimburse The Organization for all amounts paid by The Organization in connection with the foregoing. In addition, in case of any breach, infringement or alleged breach or infringement in relation to the aforementioned aspects, it may be determined that the participant does not participate in the current call and the impossibility of presenting himself/herself again in the future, as well as, where appropriate, the withdrawal of the benefits granted.





FIRMADO POR

Ana Herrera González
Directora de Desarrollo Empresarial y
Emprendimiento
27/06/2024

12 DATA PROTECTION

Who is responsible for the data processing?

In compliance with the current regulations on the protection of personal data, specifically the General Data Protection Regulation (GDPR) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data, as well as Organic Law 3/2018, of 5 December, on the Protection of Personal Data and guarantee of digital rights, we inform you that the personal data provided by individuals participating in the Challenge will be processed by Las Rozas Innova, acting as the Data Controller.

Contact and identification of the data controller

Empresa Municipal de la Innovación y Desarrollo Tecnológico de Las Rozas de Madrid, with Company Tax Code A84116698, and registered office at Calle Jacinto Benavente, 2A, 28232 Las Rozas de Madrid.

If you have any questions about the registration process or about any other aspect of the Challenge related to privacy, you can contact LAS ROZAS INNOVA through the email: dpo@lasrozasinnova.es.

For what purpose do we process your personal data and what is the legitimacy to process them?

Data will be treated in accordance with the terms detailed in this privacy policy.

The purpose of the treatment is the integral management of the competition. The use given to the data is the one derived from the management of applications for participation in the selection processes, the assessment of proposals, the performance of selective tests, the sending of communications related to the organization, the management and celebration of the competition, the promotion of the competition in social networks and other steps related to the process. In addition, they will be incorporated into the databases of LAS ROZAS INNOVA to send information on future activities.

Furthermore, the information from the applications and their contact details will be selectively made available to the partner collaborators of the Challenge, as part of the services provided by Las Rozas Innova. These services aim to offer mobility solutions for the business sector and provide commercial opportunities for the participating projects.

In addition, the contact data they will be incorporated into the databases of Las Rozas Innova to send information on future activities.





FIRMADO POR

Ana Herrera González
Directora de Desarrollo Empresarial y
Emprendimiento
27/06/2024

The data that are treated are:

- Identification data: Name and surname(s), telephone and contact email.
- Personal characteristics data: Image (see clause 10).
- Academic or professional data: position, professional and academic experience (via link to LinkedIn page and/or CV).
- Other information: idea and motivation to solve the challenge.

In case of any modification in your data, please notify us in writing as soon as possible, to keep the data duly updated.

The participant will be considered as a natural person who accesses the platform to be a candidate for the competition.

The legal basis for the treatment of the purposes described above is the express consent given by the interested party, through the acceptance of the terms and conditions of these bases (GDPR: 6.1.a).

How long will we keep your data?

The documentation generated within the framework of this initiative will be kept for the time legally established for compliance with legal obligations or, where appropriate, for a period of five years from the date of registration.

The contact details that will be included in Las Rozas Innova's databases can be unsubscribed at any time.

Will your data be communicated to third parties?

The data provided by the interested party and those generated in the competition itself may be transferred for communication materials of the initiative, to the members of the Jury, to the various service providers necessary for the proper management and development of the competition, as well as to the partners-collaborators of the Challenge, as part of the services provided by Las Rozas Innova, aimed at offering work mobility solutions for the business sector, as well as commercial opportunities for the participating projects. With all of them, Las Rozas Innova will have signed the corresponding Data Processing Agreements, if necessary.





FIRMADO POR

Ana Herrera González
Directora de Desarrollo Empresarial y
Emprendimiento
27/06/2024

What are your rights when you provide us with your data?

The participants, as owners of the data, have the right to access, rectify, cancel the data, or request the portability of these, oppose the treatment and request the limitation of it. In order to exercise these rights, participants must specify the right or rights they wish to exercise.

To exercise the aforementioned rights, you must send your communication to dpo@lasrozasinnova.es.

Likewise, if you consider that the processing of data by The Organization has not been in accordance with the applicable regulations, you may file a claim with the Data Protection Agency through the following website www.aepd.es.

13 ASSIGNMENT OF IMAGE RIGHTS

The Organization, in order to promote its own image and services, may capture or use images of the development of the activity and any event related to it (including the videos of the registration form).

The participants authorize the capture, editing, reproduction and publication of their images on the corporate website, as well as in their profiles on social networks and web pages and/or blogs in which The Organization participates (Facebook, Twitter...), in accordance with the aforementioned purpose and without any time limitation or restriction to the territorial scope of any country, always under the rigor and respect for their honour and personal privacy, in accordance with the Organic Law 1/1982, of May 5, on Civil Protection of the Right to Honour, Personal and Family Privacy and Self-Image.

In accordance with the GDPR, we inform you that these images, which are considered personal data, will be treated by The Organization, only for the purposes described above and in accordance with the Privacy Policy.

In compliance with the current regulations, The Organization informs that your data may be shared with the promoters/organizers of the event and with those service providers that, in order to correctly execute them, have to access your data.

At any time, you can exercise the rights of access, rectification or deletion, as well as withdraw consent in writing, accompanied by a photocopy of your ID, or equivalent supporting document to the address: dpo@lasrozasinnova.es.





FIRMADO POR

Ana Herrera González
Directora de Desarrollo Empresarial y
Emprendimiento
27/06/2024

14 FINAL CONSIDERATIONS

This call may be modified, interrupted and/or cancelled if justified circumstances require it. Likewise, The Organization reserves the right to declare all or any of the benefits void if no proposal presented meets the expected quality at the discretion of The Organization's Decision-Making Committee. Likewise, The Organization reserves the right not to select companies or *start-ups* during the Challenge, as it deems appropriate.

This will be made known to the participants of The Challenge, through the same means in which its celebration was communicated, exempting The Organization from any obligation or economic compensation with respect to the participants.

15 ACCEPTANCE OF TERMS AND CONDITIONS

The presentation of the registration form and subsequent presentation and participation in the competition necessarily implies the acceptance of the terms and conditions expressed in these legal bases.

The Organization reserves the right to terminate the Challenge at any time and/or in advance, without any liability for it. The Organization will do everything possible to avoid that the eventual early cancellation harms all or part of the participants.

The Organization is not responsible for any damages, losses, deterioration, theft, delays that participants may suffer due to their participation or enjoyment of the prize during the course of the competition for reasons not attributable to The Organization, nor will it be responsible for any other circumstance such as, force majeure, fortuitous event or other circumstances beyond the control of The Organization of the competition, which could affect the performance of the Challenge.

In no case will The Organization be responsible for errors in the provision of services by third parties (e.g. internet providers, electricity, etc.) or entity whose participation is necessary for the correct performance of the Challenge.

These terms constitute the sole agreement between The Organization and the participants of the GMC 2024 CHALLENGE and supersede any prior agreement between such parties in relation to it.





FIRMADO POR

Ana Herrera González
Directora de Desarrollo Empresarial y
Emprendimiento
27/06/2024

16 TAXATION

The parties will be subject to the current tax regulations that are applicable, specifically, if applicable, Law 35/2006, of November 28, on Personal Income Tax and all its implementing regulations in Spain.

Las Rozas Innova will be the company in charge of making the corresponding withholdings provided for in the regulations, and of complying with the legal precepts established for the payment of the prizes.

17 JURISDICTION AND COURTS

For the knowledge of any litigation that may arise regarding the interpretation or application of these Legal Bases, the applicable law will be that in force in Spain.

The participants and The Organization accept that any disputes that may arise in the interpretation or execution of these rules will be subject to the jurisdiction of the Courts and Tribunals of Madrid Capital, waiving any other jurisdiction that may be competent.

In Las Rozas, June, 27th of 2024





FIRMADO POR

Ana Herrera González
Directora de Desarrollo Empresarial y
Emprendimiento
27/06/2024



Las
Rozas
Innova

GLOBAL **MBLTY** **CALL**

#MOBILITYTOWORKCHALLENGE



EMPRESA MUNICIPAL DE LA INNOVACIÓN Y DESARROLLO
TECNOLÓGICO S.A.

bases inglés - SEFYCU 5113834

Código Seguro de Verificación: MMAA AADC JX3P AV9X V443

La comprobación de la autenticidad de este documento y otra información está disponible en <https://sede.lasrozasinnova.es/>