





## INTERNATIONALIZATION

## Las Rozas signs an agreement with the Taipei Computer Association to promote collaboration with Taiwan's technology business ecosystem

- The agreement will generate opportunities for development and collaboration in R&D projects in both cities.
- "We continue to work in networks so that Las Rozas grows as a smart city and remains a hub of technological innovation and a reference in the Madrid region, in Spain and in Europe" says De la Uz.
- "Through this collaboration, TCA hopes to pave the way for even greater opportunities in smart city development, fostering stronger connections between Taiwanese and Spanish businesses to drive innovation and sustainable growth", says Charles Y.P. Huang, Deputy Secretary General of the Taipei Computer Association.

October 23, 2024. - The Las Rozas City Council, together with Las Rozas Innova, signed today a Memorandum of Understanding (MoU) with the <u>Taipei</u> Computer Association (TCA), a leading association of information technology companies in Taiwan, to promote innovation and boost collaboration between the business ecosystems of both regions.

This agreement aims to connect the business and entrepreneurial networks and thus generate development opportunities through services such as supporting the landing of Taiwanese companies in Las Rozas and collaborating on R&D projects. The agreement also includes participation in events like the Smart City Summit & Expo, held annually in the cities of Taipei and Kaohsiung, as well as the exchange of knowledge and best practices in the fields of advanced technology, innovation, and sustainability.

The agreement was signed in the Plenary Hall of the Las Rozas City Council by Charles Y.P. Huang, Deputy Secretary General of the Taipei Computer









Association, and José de la Uz, Mayor of Las Rozas and President of Las Rozas Innova, in the presence of members of the Taiwan Embassy in Spain, executives from Taiwanese technology companies, and members of the corporation of the Las Rozas City Council and Las Rozas Innova, the Public Innovation and Technological Development Company of Las Rozas.

"Together with the Taipei Computer Association, we continue to work in networks so that Las Rozas grows as a smart and connected city, remains a hub of technological innovation, and continues to be a reference in the Madrid region, in Spain, and in Europe," said José de la Uz, Mayor of Las Rozas and President of Las Rozas Innova.

"Through this collaboration, TCA hopes to pave the way for even greater opportunities in smart city development, fostering stronger connections between Taiwanese and Spanish businesses to drive innovation and sustainable growth", said Charles Y.P. Huang, Deputy Secretary General of the Taipei Computer Association.

The Taipei Computer Association is Taiwan's leading industrial organization with 4,000 members participating in various segments of the ICT industry. Founded in 1974, it promotes the development of Taiwan's technology industry through various activities, such as organizing trade fairs (like <u>SCSE</u>), fostering global partnerships, advocating for public policy, and facilitating research and development (R&D) initiatives. TCA's members include a wide range of IT manufacturers, software companies, and other tech firms, making it a key player in Taiwan's tech ecosystem.

Media Contact:

Marta Palacio: +34 625 46 63 72 Micaela Quinteros: +34 606 94 15 99







